

HOME LEARNING ROUTE



Posters, films and persuasive writing

Key Stage 2 • History

Analyse persuasive and emotive language by looking at wartime information films and posters.

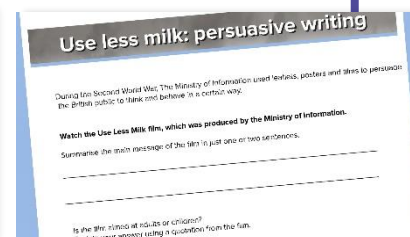
Then create your own persuasive film or poster campaign for an issue that important to you.

[Load the lesson »](#) [See more »](#)

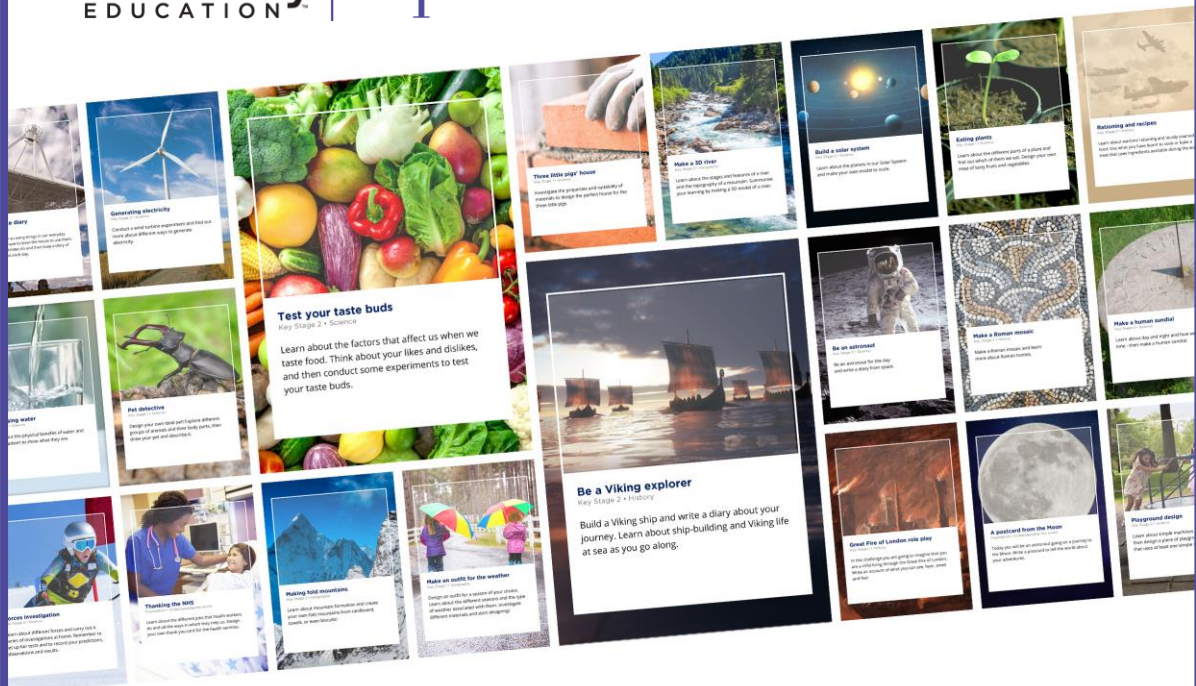
To view these resources, you will need a Discovery Education Espresso subscription.

Preview of pupil steps:

1. This is a government film from the Second World War. Watch the film and answer these questions:
 - What is it trying to persuade people to do?
 - What persuasive facts and arguments are used?
 - What type of sentences are used?
2. This document looks at some of the language used in wartime posters. Look at the first page. What do you think about the slogans? Are they persuasive? What are their similarities and differences?
3. Watch the film *Be prepared*. Open the transcript tab. Can you copy any powerful adjectives and noun phrases used?
4. Go back to the first film that you watched and answer these questions.
5. Re-watch the film if you need to or look at its transcript. Now you are ready to make your own persuasive information film. Think about who the film is aimed at, what tone you want to use, if you want it to be light-hearted or serious, and what emotive words and phrases you can use!



What are home learning routes? Help children learn from home with these ready-made routes through Discovery Education Espresso content. The routes include video, text and glossaries for learning, as well as art, design and creative writing challenges for children to apply and demonstrate what they know.



Home learning routes

Help children learn from home with our ready-made routes through Discovery Education Espresso content. The routes include video, text and glossaries for learning, as well as art, design and creative writing challenges for children to apply and demonstrate what they know.

How to load a lesson:

1. Go to discoveryeducation.co.uk/homelearning
2. Enter your school's Discovery Education Espresso home access details.
3. Find and click the lesson you wish to load.
4. Follow the instructions/questions within the yellow band (above the resource). *You can click the left or right arrows to move the text along.*
5. Once you've finished step one, move onto step two. *Continue through the steps until all are complete.*
6. Important: Now you have completed the lesson, click the "Exit" button (top-right) to return to the full Espresso service.

* Discovery Education Espresso subscription required